



2020 Swiss Lending Conference

“Ecosystems, Platforms and Embedded Finance”

- 15:00 **Welcome**
Rafael Karamanian – Partner at Lendity / VP Swiss Marketplace Lending Association
- 15:05 **Opening Remarks**
Marco Menotti – Head Banking Services and Member of the Executive Board at SIX
- 15:15 **Why Embedded Finance and Ecosystems are the Next Evolution in Lending?**
Rafael Karamanian – Partner at Lendity / VP Swiss Marketplace Lending Association
- 15:25 **The Rise of Swiss Ecosystems and Platforms**
Dario Bernardi – Lead Marketplace at Bexio
Martha Boeckenfeld – Head Digital Platforms & Marketplaces / EC member at UBS
Thomas Eppler – Lead Innovation Research at SIX
Moderator: Rafael Karamanian – Partner at Lendity / VP SMLA
- 16:00 **Private Debt during COVID**
Dr. Armen Karamanian – Partner at Lendity
- 16:10 **Opportunities in Private Debt: The Evolution of Credit Card Receivables**
Renaud Laplanche – Co-founder and CEO at Upgrade
Moderator: Dr. Armen Karamanian – Partner at Lendity
- 16:40 **Opportunities in Private Debt: POS Lending in eCommerce**
Guillaume Desloges – Co-founder and General Manager at ALMA
Moderator: Dr. Armen Karamanian – Partner at Lendity
- 17:00 **Closing**
Armen and Rafael Karamanian – Partners at Lendity